

**REQUIREMENTS FOR PAPER PUBLICATIONS,  
ARTICLES AND SECTIONS OF MONOGRAPH:**

Amount of paper publications is 1-2 full pages. **The materials are accepted only in the working language of the conference.** Main text for abstracts: font size- 12, line spacing - 1, first-line indentation - 1 cm, font - Times New Roman. The size of A4 sheets (210 x 297 mm). Indentations: 3 cm to the left, 2 cm to the other. Page numbers are not shown.

**Petrenko N.V.**  
**Lviv Polytechnic National University**

**EVALUATION OF MARKET PROSPECTS OF  
PRODUCT INNOVATION**

List of references is indicated after the main text in italics.

**ARTICLE REQUIREMENTS:**

As a result of the conference, you can publish an article in the professional edition of category B: Bulletin of the National University "Lviv Polytechnic". Series "Problems of Economics and Management". Requirements for the design of the article: <http://science.lpnu.ua/en/semi/instrukciya-dlya-avtoriv>

**MONOGRAPH SECTION REQUIREMENTS**

Following the conference, monographs on the topics of the conference sections will be published. Each of the monographs will be published in no more than five authors.

1. The volume of the section is at least 50 pages, not including the list of sources used.
2. The section material should be divided into sections.
3. Fields: top, bottom, right, left 20 mm.
4. Headset: Times New Roman, size - 14 (in tables if necessary - 10-12 size), line spacing - 1.5, paragraph - 1 cm.
5. The language of the monograph section is Ukrainian.

**MAIN DATES FOR SUBMISSION OF MATERIALS:**

1. Submission of the materials by the authors for consideration by the Organizing Committee - by 30.05.2020
2. Response on receipt and acceptance of materials - to 10.06.2020
3. Receiving of the electronic version of the abstract - to 18.06.2020
4. Distribution of printed copies of the monograph (to be paid separately) - until 15.11.2020

The materials of articles, monograph sections are subject to mandatory check for plagiarism.

**Abstracts of reports, articles and monograph sections that don't comply with requirements and are not submitted within the prescribed timeframe will not be considered.**

**ADDRESS OF CONFERENCE'S ORGANIZING COMMITTEE:**  
79013, Lviv-13, Stepana Bandery street, 12, Lviv Polytechnic National University, Institute of Economics and Management, Department of Organizational Management

**CONFERENCE FEES:**

To participate in the conference and publish materials, you must make an organizational fee in the amount of:

**120 UAH** - publication of abstracts, obtaining a certificate;  
**120 UAH** - for 1 page of publication of a scientific article;  
**900 UAH** - publication of the monograph section (3 printed copies of the monograph will be sent to each author; the cost of the additional copy is 120 UAH).

*For foreign participants the publication of abstracts and articles is free.*

**PAYMENT IS AFTER REVIEW AND CONFIRMATION OF  
ACCEPTANCE OF MATERIALS TO PUBLISH**

**Funds for participation in the conference, please transfer to the  
PRIVATBANK card:**

**5168 757 2602 9917**  
**Lydia Lisovska**

**CONTACT PERSONS:**

Room 407, Academic building IV,  
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publishing articles)

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of monographs and abstracts)

**LVIV POLYTECHNIC NATIONAL  
UNIVERSITY**

**Institute of economics and management  
Management of organizations department  
Scientific Society of Students, Doctoral Candidates and Young  
Researchers of INEM Lviv Polytechnic National University**

**STATE INSTITUTION «INSTITUTE OF REGIONAL  
RESEARCH NAMED AFTER M. I. DOLISHNIY OF NAS  
OF UKRAINE»**

**L.N. GUMILYOV EURASIAN NATIONAL  
UNIVERSITY, (KAZAKHSTAN)**

**MARIA CURIE SKLODOWSKA UNIVERSITY,  
(POLAND)**

**HEILBRONN UNIVERSITY (GERMANY)**

**BITLIS EREN UNIVERSITY (REPUBLIC OF TURKEY)**

**GRODNO STATE UNIVERSITY NAMED AFTER  
YANKA KUPALA**

**Information Letter**

**VIII International  
scientific and practical  
conference**

**MANAGEMENT OF  
INNOVATIVE PROCESS IN  
UKRAINE:  
development of  
cooperation**

**June 18-20, 2020**

**Lviv, Ukraine**

## Dear Colleagues!

We have the honor to invite you to participate in the 8th International Scientific Conference: "Management of innovation process in Ukraine: development of cooperation", which will be held June 18-20, 2020 at the Institute of Economics and Management of the Lviv Polytechnic National University at the address of Lviv, Stepana Bandery str. 12.

The organizing committee invites scientists, specialists, university lecturers and researchers, doctoral students, postgraduates, and entrepreneurs to participate in the conference.

### HONORABLE COMMITTEE CHAIRS:

**CHUKHRAI N.I.** – Vice-rector for scientific-pedagogical work and international relations of Lviv Polytechnic National University, Doctor of Economics, Professor

### COMMITTEE CO-CHAIRS:

**Prof. O. KUZMIN** – Director of Institute of Economics and Management, Lviv Polytechnic National University, DSc

**Prof. O. KARYI** – Chief of the Management of organizations department, Lviv Polytechnic National University, DSc

### COMMITTEE MEMBERS:

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**ZELINSKA A.** – Professor, Faculty of Management, Computer Science and Finance, Wrocław University of Economics (Wrocław, Poland), Doctor of Economics, Professor;

**KOZYK V.** – Head of the Entrepreneurship and investment department, Lviv Polytechnic National University, DSc

**KRYKAVSKIY Ye** – Head of the Marketing and logistics department, Lviv Polytechnic National University, DSc

**KULYNYAK I.** – Chief of the Scientific Society of Students, Doctoral Candidates and Young Researchers of IEM Lviv Polytechnic National University, PhD

**LIPOWSKI M.** – Head of the Marketing department Maria Curie Skłodowska University, (Poland), DSc

**Matkovsky R. B.** – Assistant Professor at the Rennes School of Business (Rennes, France), Ph.D., Assistant Professor

**MELNYK O.** – Chief of the Department of Foreign Trade and Customs, Lviv Polytechnic National University, DSc

**KRECHKO S.A.** – Ph.D., Senior Lecturer in the Department of Economics and Management at Enterprise, Grodno State University n.a. Yanka Kupala

**Prof. Yo. PETROVYCH** – Management of organizations department, Lviv Polytechnic National University, DSc

**Prof. O. PYROH** – Chief of the Department of Management and International Business, Lviv Polytechnic National University, DSc

**PRYTULA H.M.** - Head of the Cross-Border Cooperation Sector, Institute for Regional Studies Prof. MI Dolishny, NAS of Ukraine, Doctor of Science (Economics)

**SYTNYK Y.S.** – Head of the Department of Personnel Management and Administration of Lviv Polytechnic National University, Doctor of Economics, Associate Professor

**SYDYKNAZAROV M.A.** – Director of the Institute for Contemporary Research, L.N. Gumilyov Eurasian National University, (Astana, Kazakhstan), Doctor of Political Science

**KHATIS KUSAK SAMANSI** – Associate Professor at Bitlis Eren University (Bitlis, Turkey)

**YAREMKO I. Y.** – Head of the Department of Accounting and Analysis Lviv Polytechnic National University

### ORGANIZING COMMITTEE

#### ORGANIZING COMMITTEE GENERAL CHAIR:

**Halkiv L.I.** – Professor, Department of Organization Management, Lviv Polytechnic National University, Doctor of Economics, Professor

#### ORGANIZING COMMITTEE MEMBERS::

**LISOVSKA L. S.** – Associate Professor, Department of Organization Management, Lviv Polytechnic National University, Candidate of Economic Sciences, Associate Professor

**MIROSHNYK R.O.** – Associate Professor, Department of Organization Management, Lviv Polytechnic National University, Ph.D.

**PROTSAK K.V.** – Associate Professor, Department of Organization Management, Lviv Polytechnic National University, Candidate of Economic Sciences, Associate Professor

**SHEREMETA B.O.** – specialist of the department of management of organizations of the National University "Lviv Polytechnic"

### WORKING LANGUAGES OF THE CONFERENCE:

Ukrainian, English, Polish

### THE CONFERENCE WILL BE WORKING FOR SECTIONS:

1. Innovative development of territories;
2. Integration of Ukraine into the global innovation space;
3. Human and social capital in the system of activators of the innovation process;
4. Logistical and financial support of innovative processes;
5. Mechanism of management of innovation process;
6. Establishment of interaction and development of partnership of scientific and pedagogical staff;
7. Problems of development of cooperation in innovation processes;
8. Theoretical and methodological principles of managing the innovation process;
9. Theoretical and methodological approaches to the development of cooperation on innovation.

### PUBLICATION RESULTS OF CONFERENCE WORK:

- According to the results of the conference, it is planned to publish:
- an electronic abstract of the reports (CD-ROM) with the ISBN assigned to it;
  - articles in the scientific journal of category B;
  - a section in a monograph recommended by the Academic Council of the University.
- All conference participants are provided with a certificate of participation

### REGISTRATION OF PARTICIPATION IN THE CONFERENCE:

To participate in the conference, please send to the organizing committee kaf.mo@ukr.net no later than May 30, 2020 together with the abstracts of the report (article, section of the monograph) information about the authors:

- Name of the author (s) (full)
- Scientific degree, academic title, position, place of work or study
- Title of the scientific article
- Title of the monograph section
- Title of abstracts
- Contact mailing address (name, index, city, street, house, apartment)
- Contact phone
- Email

Confirmation of receipt and willingness to accept the publication will be emailed. After receiving the information on acceptance of materials to the publication, it is also necessary to send a scanned receipt of the payment of the organizational fee. Comments from the Organizing Committee will be emailed to the author.