

CONSOLIDATED RESOURCE OF REPRESENTATION OF YOUTH NGOS IN UKRAINE

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Competitiveness of any organizational structure depends on the quantity and quality of information that it represents. Today, with the development of post-industrial society, the issue of ownership with reliable and timely information along with the ability to effectively use appropriate methods of collecting, analyzing and providing a basis for the success of the companies and organizations of any legal form. And youth organizations as one of the most important institutions of civil society do not remain aloof.

In Ukraine there are a lot of various developed youth associations, which differ in business issues and ideology. In this regard, there is a problem of rather scattered information about them in the community or lack of awareness about their activities. To find the necessary information on the Internet the young person needs to see a large array of sites on the web. The solution to this problem is to create a single web resource with information about youth organizations operating in Ukraine. This requires the collection, analysis, processing, sorting and presenting all the necessary information that will satisfy the young people needs. This article discusses an efficient way of popularizing public organizations of Ukraine's population, accompanied by scientific research by developing a means of interaction between youth organizations and society.

The survey analyzed the basic principles of activities of civil society organizations. It was a classification and separation of activities, presented new research in solving the problem of constructing a model of centralized repository of information on civil society organizations with the ability to create a reference site. We describe the overall structure of the organization of the websites of NGOs. Posted new approaches to the organization of citizen's interaction with youth organizations on the basis of consolidated information resource. Youth NGO is a definite source for the formation, development and enhancing of democratic values among young people, responsibility, leadership and organizational skills, critical thinking, forming their own position with respect to any process in the state and society. But among young people there is a low level of awareness regarding the activities of such organizations. It is therefore particularly important for today to create a consolidated information resource representation of youth NGOs in Ukraine.

Keywords – consolidated resource, youth public organization, information activities, consolidation of information