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INFORMATION WAR AND UKRAINE

Problem setting. Today information gaining is material, and its possession becomes very desirable. Before implementing any "tangible solutions" are currently being tested in the information field. And the results are decisive.

The concept of information war is today one of the most popular, particularly because humanity living in the so-called information age. The concept of "information war" was introduced into scientific usage by the American researcher M. McLiuen, who proclaimed the motto "A truly total war - a war with the information." Even 30 years ago, he declared that at the present stage of economic ties and relations they increasingly take the form of knowledge exchange, not exchange of goods. A mass communication itself as new "natural resources", increases the wealth of a society. That is the struggle for equity, spaces for sales are sidelined, and the most important is the access to information resources, knowledge, which leads to the fact that more wars are conducted in cyberspace through information and weapons.

Recent research and publications analysis. Among the scientists who have been studying information war there are: Volkogonov D., S. Hrynyayev, A. Kolynovsky, A. Krutskiyh, A. Fedorov, M. Pavlyutenkova, Petrov, I. Rabinovich, Sharavov I., D. Feldman and others. However, they examined only certain aspects of information warfare.

The article objective is the substantiation of theoretical positions information war classifications, their progress in Ukraine and the impact on different sectors of Ukrainian society in general.

Conclusions. Summing up, one could argue that during the information war the enemy can manipulate consciousness for large-scale expansion and it threatens the national security of Ukraine. Therefore, adequate information resistance is needed.