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BENCHMARKING OF MARKET INFRASTRUCTURE DEVELOPMENT: REGIONAL ASPECT

Problem setting. Benchmarking is becoming a more popular tool for improving the efficiency of processes related to the particular policy in the public sector. Benchmarking applications are quite different: both to compare specific technology or administrative processes and individual organizations, units, countries.

Recent research and publications analysis and unsolved aspects of the problem. In domestic economic literature during the recent years there is an increasing number of publications, which explore the essence of benchmarking, its milestones are observed, the usage of a statistical system on separate stages is grounded. Benchmarking was widely used to compare regions of Ukraine. As Y.H.Matviyishyn observes, to make informed decisions on economic development it is advisable to know its strengths and weaknesses compared to other regions.

Paper objective. This article seeks to develop a methodology for benchmarking of the level of development of market infrastructure in Ukraine in the regional context.

Main body. The main advantages of benchmarking exercises to improve infrastructure to ensure the development of regions I.V.Butyrska.

Conclusions and recommendations for further researches. As a result of the study, the methodology of benchmarking in regions of Ukraine according to the market infrastructure development level was elaborated. To compare the numbers there were active sectoral enterprises chosen that make up the market infrastructure. The necessity for standardization of baseline data by the standard deviation of the mean (Z-index) was grounded. The aggregation of standardized data carried on by a simple arithmetic mean is provided. The aggregated data is evaluated by two methods: ranking and grouping with irregular intervals.