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## CONFLICT RESOLUTION AS A BASIS FOR DEMOCRATIZATION OF SOCIAL CONSCIOUSNESS AND INCREASE OF EFFECTIVENESS OF PUBLIC ADMINISTRATION

**Problem setting** The society is a heterogeneous phenomenon, as it consists of many individuals with their values, principles, outlook and needs. So ingrained in the public consciousness and public administration humanistic principle provides a deep understanding of each and ability to resolve conflicts so that no one felt ignored in its interests.

The relevancy of the issue deteriorated with the increasing tension in Ukrainian society and manipulations of public dissent by the authorities.

The modern society is a complex, dynamic, integrated system. Rational understanding of the reasons of its appearance, patterns of development and operation cannot be complete without a comprehensive and deep penetration into the essence and content of the contradictions inherent in this society. Such contradiction is the local source of development, but also a disaster for people when moving into a form of civil war or revolution.

Recent research and publications analysis Researchers of conflict issues outline such conflict classification: economic, legal, moral, religious, ethnic, family and household (the most important are here) political conflicts (offered by O. Danilian).

**Paper objective** The article aims to identify types and role of conflicts in public administration, and offer such a solution, which would not violate the rights and interests of any citizen and contribute to the humanization of social consciousness and social relations with the authorities.

**Paper main body** The systematic scientific approach to the study of processes and phenomena of reality involves consideration of social contradictions in several sections. First, it is necessary to disclose the nature of the contradictions of society as a system and their role in development. Secondly, we should consider their content through major components: party contradictions and interactions between them. Third, identify the main sources of differences in social systems. Fourthly, ground a typological model of social contradictions and consider it. Fifth, summarize theoretical knowledge about resolution mechanisms (regulation) social contradictions and functions, their structure, the most important forms and methods of use.

**Conclusions** It follows that conflict resolution can be bright detector of relations that prevail between the authorities and society, and contribute to their humanistic potential growth and humanization of both society and government.

The issues addressed in this part of the course, has not yet found its final and unequivocal decision. But scientists, researchers, philosophers have acquired certain directions, strategies and proposals. But still many original ideas the authorities did not try to fully put into practice, especially it concerns the problem of humanization of social consciousness.